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Things your bank will never ask

Every day people fall victim to fraudulent emails, texts and calls from scammers pretending to be their bank. Your personal information is a valuable commodity, and knowing how to protect your information and your identity is a must to avoid being scammed.

Here are a few examples of questions you could receive from scammers by a phone call, text or e-mail scammers that your bank will never ask.

- Verify your account number.
- Verify your password.
- Ask you to call them via a text message.
- Ask for your account number in an email.

If you call your bank, you may be asked to verify confidential information, but rarely is it the other way around. If you're ever in doubt that a call from the bank is legitimate, or if a caller pressures you to stay on the line and provide bank information right away or something bad will happen, it is a scam. Hang up and call the number on the back of your card to talk to a real bank employee.

The American Bankers Association is actively raising awareness of phishing scams. They recently released a new installment to their #banksneveraskthat campaign, which uses humor to educate consumers about phishing scams. Check it out at www.banksneveraskthat.com.

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