Supporting Local Heritage



Easton, Maryland is home to The Hill Community. The Hill, founded in 1788, is one of the oldest free African American neighborhoods in the United States and is still in existence today. Frederick Douglas, a dedicated leader who inhabited The Hill, was an advocate for human rights.

Shore United Bank was proud to support the Operation Frederick Douglas on The Hill project. The project, a 24x8 foot mural of Frederick Douglass painted by world-renowned artist Michael Rosato and located in The Hill Community, showcases Douglass' advocacy for reading, education and military service as a pathway to prosperity and freedom for African Americans. The mural, made possible in part by our \$10,000 sponsorship, was unveiled in September 2021 and is a reminder of the importance of unity and diversity that the community can feel proud to uphold.

Supporting Local Organizations

Our employees are making a difference. Jeans Day initiatives are just one way our employees get involved to raise awareness and show their support to community organizations. During 2021, we decided to organize Jeans Days on designated Fridays in support of a local organization. The initiative became very popular, so we've decided to adopt an ongoing plan for 2022. Branches or departments may sponsor a local community organization to support each month. All employees may donate \$5.00 to wear jeans to work each designated Friday. Employee Jeans Day initiatives raised \$8,815.00 in 2021.

At Shore United Bank, we believe in investing in organizations that meet our core vision and values; provide support to all communities; support multi-cultural and diverse organizations that encourage and enforce respect, cooperation, teamwork and inclusion.

In addition to our employee volunteer hours, we donated and sponsored over \$337,000 to education, community development, health and human services, animal welfare, environmental and agricultural initiatives during 2021.

